

## Exhibit at IC002018 and reach your target market effectively and efficiently.

Exhibiting at IC002018 gives companies a unique opportunity to :

- Maintain business relationships and stay in touch with your valued customers
- Form new relationships with leaders in the field of opioid analgesics
- Increase your visibility with key decision makers looking for the latest information on your products and services
- Gain momentum for your products and services by putting them directly in the hands of your target audience
- Showcase the latest developments and products that may be the cutting edge solution for a patient's care.

Types of products and services that will be there include:

- medical supplies or equipment
- medical devices
- pharmaceuticals
- laboratory equipment or instruments
- software
- clinical research
- laboratory testing
- clinical trial management
- medical textbooks/publishing
- alternative delivery systems (home care, hospice)
- business management services
- education



- **INCREASE YOUR VISIBILITY**
- **MAXIMIZE YOUR IMPACT**
- **SUPPORT THE PROPER USE OF OPIOIDS**

### **EXHIBIT - Single space [Limited Availability] \$2,500**

Exhibit space will be assigned according to the date when the agreement and payment are received, availability of the requested area, amount of space requested, special needs, and compatibility of exhibitors' products.

Each exhibitor is provided with:

- Draped table (Single: 6' x 30" - black linen)
- Two chairs
- Exhibit listing in the **IC002018** Program Guide
- Attendee list provided onsite at the conference
- Badges (Two per single space; additional badges cost \$50 each)
- Discounted advertising in the **IC002018** Program Guide
- Opportunity to present a corporate showcase

**IC002018** supports your marketing investment with the following:

- Cutting-edge conference content that attracts a capacity audience
- Exhibit hours that are scheduled to provide ample time to meet and share information with all conference attendees
- Breakfast, Lunch, and Refreshment breaks are scheduled in the exhibit area
- Exhibit area is strategically located to foster optimum contact with all attendees

As an **IC002018** exhibitor your organization is poised to reap many benefits from direct contact with those most prone to use your products and services.